



IDENTIFICATION MADE SIMPLE

QUALITY POLICY

Express delivers products and services of the highest quality that meet or exceed design requirements and specifications. Express complies with all quality standards and continuously looks for ways to improve throughout all departments and business stages.

MISSION STATEMENT

Express strives to lead the barcode label manufacturing industry, lead in the creation of new identification products, and always have the capabilities to provide customers with the highest-quality products and services.

We provide our customers with superior quality products, both functionally and aesthetically, at a good value and in a timely manner.

VISION STATEMENT

It is our vision at Express to:

- Work with our customers to help them select the best products for their intended purposes
- Provide fast turnaround on pre-production proofs to ensure all requirements are satisfied
- Manufacture our products with the utmost attention to detail
- Inspect all our products and verify data to ensure 100% compliance
- Package our products with a professional presentation, and ship them on or before the promised ship date
- Work with our customers courteously and expeditiously to ensure their continued satisfaction, should any issues or questions arise

Briggs Keiffer
CEO

Andy Frank
COO

Bill Kenney
Graphics & Production Planning Manager

John Lynch
Quality Manager

Joseph Sopata
Sales & Service Manager

Thomas Keiffer
Marketing Manager & Legal Counsel

Mark Znamiec
Production Manager